



International Symposium on Alternatives Assessment – Virtual 2020

Session 5 – Part I: Considering Uncertainty. *Real-world strategies to make decisions*

Speaker Biographies



Tim Malloy. [Moderator] Tim is a Professor of Law at the University of California Los Angeles. He also serves as the Faculty Director of the interdisciplinary UCLA Sustainable Technology and Policy Program. He joined the UCLA faculty in 1998, after spending a combined 11 years in practice at private firms and at the United States Environmental Protection Agency, Region III. Professor Malloy's research interests focus on environmental, chemical and nanotechnology policy, regulatory policy, and organizational theory, with particular emphasis on the relationship between regulatory design and implementation and

the structure of business organizations. Tim serves on the Executive Council of the Association for the Advancement of Alternatives Assessment.



Martin Wolf. Dr. Martin Wolf is Director of Authenticity and Sustainability at Seventh Generation where he creates the frameworks for design of sustainable household and personal care products. He also creates frameworks for more sustainable systems of commerce, and for working with other businesses, industry associations, legislators and regulators to implement those frameworks. Martin brings over 40 years of experience in industrial and environmental chemistry to his work.



Tom A. Lewandowski. Dr. Tom Lewandowski is a toxicologist and chemist working in Gradient's Seattle, Washington office. He has over 30 years of experience in the areas of product safety assessment, regulatory compliance and evaluation of alternatives. He is currently leading Gradient's efforts in the areas of Green Chemistry and Alternatives Assessment and is serving as the lead scientist on the first two Alternative Assessments developed under California's Safer Consumer Products program. He is also an affiliate faculty member at the University of Washington School of Public Health where he lectures on toxicology and risk assessment.



Shari Franjevic. Shari Franjevic serves as the GreenScreen® Program Manager for Clean Production Action (CPA), a non-profit organization whose mission is to design and deliver strategic solutions to toxic chemicals to improve health for people and the planet. With ten years of experience focused on green chemistry, Shari leads the design and implementation of GreenScreen® tools and sets the strategic direction for the GreenScreen program. Shari leads technical development, continuous improvement, strategic direction and partnership efforts and educates diverse audiences on the value of implementation of hazard-based

tools. Prior to joining CPA, Shari owned and led a successful consulting firm, Transform to Green LLC and worked at Procter & Gamble where she designed consumer products, specified raw materials, and served as the global material owner for the manufacture of chemicals used in cleaning products.
